

Videographer / Instructional Designer

Qualifications

- 10 years of cameraman, dir. of photography, production assistant, and grip freelance experience.
- Dynamic team-player, strong ability to work independently, professional, and loyal to the company.
- Demonstrated results in working with low budget to create high quality content.
- Proven high abilities to be an efficient, multi-tasking, dependable & reliable worker.
- Created many printed materials used for a training environment such as brochures, participant guide booklets, and printed gamification learning materials.
- Designed training sessions with PowerPoint presentations, video animated presentations, and interactive electronic (E-Learning) presentations.

Work Experience

Yale (Via Aquinas Consulting)

2021 – Present

Instructional Designer/Training Specialist - Consultant

- Created Workday training guides and a Workday promotional video for the Organizational Change Management team.
- Worked within Accessibility to ensure all materials are accessible to any learner.
- Audited and Corrected Workday training documents for “Operation Clean Sweep”.

Subway

2019 – 2020

Learning Experience Designer

- Designed and developed curriculums for the international team, franchisee owners, multi-unit owners, business development agents and field consultants
- Identified gaps in training and worked to correct the training material to achieve better results
- Facilitated a continuous learning program.

Edible Arrangements

2012 – 2018

Videographer and Instructional Designer

- Created, managed, and uploaded all training videos. I oversaw and implemented a total overhaul of the entire video library training module for over 1200 national franchise locations – including personalized instructional videos for specific locations (such as international locations).
- Filmed and edited videos for conventions, as well as company-wide and franchise-wide communication videos. Delivered consistently ahead of schedule/on time for all timely videos.
- Managed all photography such as professional company headshots
Managed all recording of video and audio for various company PR events.
- As a part of the training team, I was heavily involved in content management and development of training materials and practices such as designing Powerpoint presentations and video animated presentations
Also created many printed brochures, booklets, and other miscellaneous physical learning materials.
- Launched and implemented interactive E-Learning modules as part of an overhaul of the in-person classroom training at the corporate home office.
- Built many gamification digital and physical materials for training and convention usage.

Production Assistant

Completed various projects for the Media Services department. Jobs held include cameraman and technical director covering live events. Set-up video and audio equipment for special events around campus.

Completed various projects for the Communication Film and Theatre Department. Jobs held include director, director of photography, cameraman, editor, lighting and audio technician in diverse university projects such as:

- “Views from UNH” televised show
- Promotional videos about the university theatre department
- Promotional videos about the university communication department
- Promotional documentary about particularly well accomplished students
- Alumni video mail promotional project

- Highly experienced with following software:
 - Final Cut Pro 7 Studio
 - Adobe Suite
 - Articulate 360 Suite
 - Microsoft Office Suite
 - Avid Pro Editing Software
- Proficient with many different kinds of cameras, audio equipment, lighting equipment, and grip equipment.
- Proficient with both Mac and PC OS.
- Fluent in 2 languages (English and Romanian)

www.AndreiPop.net

Education

- BS in Communication from the University of New Haven, West Haven CT with a strong concentration in production.

Freelance Work

- **Editor** for *Connecticut TV station MyTV9* program “A MyTV9 Star is Born.”
- **Producer, Director, Cameraman, Dir. of Photography, Editor** for *Coordinating Council of Children in Crisis inc.* promotional video.
- **Cameraman, Dir. of Photography, Editor** for *Edible Arrangements* yearly convention video 2 years in a row prior to being hired full-time.
- **Production assistant** for *Peabody Award-winning director Richard Wormser.*
[\(http://www.imdb.com/name/nm2301287/\)](http://www.imdb.com/name/nm2301287/)
- **Director of Photography, Lighting, Cameraman** for *Dr Henry Lee Institute Welcome Video*
- **Production Assistant** for *NOVA (PBS)*